

Photography Where You Want It, How You Want It

The Keen Observer

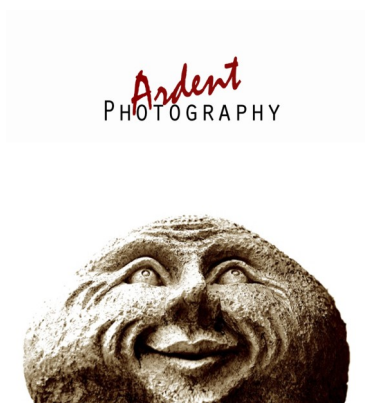
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Ardent Opens up Shop at CafePress.com

Over the last month, I have been putting together a shop at CafePress.com, an on-demand product website.

CafePress will print your designs on T-shirts, coffee mugs, bumper stickers, etc., and though I am nowhere near done creating products, I wanted to let you know that another day does not have to pass where you don't have your very own Ardent Photography coffee mug. I am very pleased with the Ardent Photography gear and am also happy to announce that poster versions of some of my more popular photographs are also available.

Please check out the store at www.cafePress.com/ardentphoto and let me know what you think



Find the photograph
“Optimism” on a canvas
tote bag at
CafePress.com

Run for Borders!

Borders Books and Music on 38th Street in Tacoma will be showing a collection of my photography for the month of August. The show will run from the 1st to the 30th with both new and favorites on display. Though the photographs and art pieces will not be for sale while on the walls of Borders, if there is a piece you are interested you can contact me personally.

Borders Books 2508 S. 38th Street, Tacoma Ph: 253-473-9111

Snippets

- Visit CafePress.com for great gift ideas.
- Visit *Borders* during the month of August to see my art on display.
- Proctor Art Fest is coming up Saturday August 2nd, 2008.

*“You don’t
take a photo-
graph. You
ask, quietly, to
borrow it.”*

*~ Unknown
Author*

Here Comes the Sun



“Puddle Bike”

As the sun finally breaks through the ever-present cloud cover of winter, a distinct sound is heard in the air. It is the growl of engines and the powerful pant of exhaust from the Harley, Honda, or the less often seen Triumph motorcycles as they break free from their winter shackles.

Though you may not be able to ride all year long, you can enjoy the beauty of the bike with these two unique takes on the theme.

“John’s Bike” is an antique looking photograph of a newer Harley Davidson as seen through an old garage window while “Puddle Bike” is a reflection of a Sportster in a summer-rain puddle.

Both are available at [here](#) or on various items at [CafePress](#).



“John’s Bike”



Share a glass of milk and make sure to blow a few bubbles.

Find the Time for Family

Summer is a great time for family photos. The sun is shining, hopefully, the grass is green and smiling faces abound. Here is a great breakfast to get you ready and smiling for your photo shoot.

Oatmeal Pancakes

Ingredients

- 2 cups old-fashioned oatmeal
- 2 cups buttermilk
- 2 eggs, lightly beaten
- 1/4 cup butter or margarine, melted and cooled
- 1/2 cup whole wheat flour
- 2 Tablespoons brown sugar
- 1 teaspoon baking powder
- 1 teaspoon baking soda
- 1/4 teaspoon salt

Combine oats and buttermilk for about 15 minutes. Add eggs and butter. Stir well. Add flour, sugar, baking powder, baking soda and salt. Stir gently. Cook on a medium hot grill. I use a 1/4-cup measuring cup to ladle onto the grill. Perfect size every time.

Serve with brown sugar and butter.

Serves: 4

MAY 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Graduation Day

- ♦ Photographs make great Grad gifts. Let them go off to college with a little more art in their lives.. Whether it is a well framed signed art print from Ardentphotography.com or a tack-able poster from CafePress.com, they will love the unique beauty you have brought into their lives.



Special Offer

Make an appointment for your summer family photos before June 30th and receive 10% off your sitting fee.



Promotional Code: APFamily

Family Portrait Appointment Request

Name _____
 Date _____
 Location _____
 Qty. (by 1/2 hour) _____
 Phone _____
 Notes _____

Please Mail Request Form to
 Sarah McTernan
 c/o Ardent Photography
 6620 48th Street Ct W
 University Place, WA 98467

Call 253-566-6175
 Or 253-376-6141

E-mail requests to
 sarah@ardentphotography.com

- Check
 Bill Me

Name _____
 Address _____

 Phone _____

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WWW.ARDENTPHOTOGRAPHY.COM

Making the everyday unique.

In 2004, I made the decision to create Ardent Photography; an on-site studio that would cater to individuals who wanted portraits that reflected their unique personality. I wanted to give people an opportunity to have quality portraits taken at affordable prices without the stuffy nature of a studio. I remember sitting through seemingly eternal evenings at portrait studios trying to get the "perfect family photo." Of course, by the time we got to the studio, someone had found a new stain or torn a shirt or fouled up the precisely done hair. Then we would get into the small room where the camera was, and be positioned as mannequins for the ideal portrait. The pictures were always "nice" but never an accurate representation of my family. I had the same experience when having my senior pictures taken years later. Most of the pictures I hated, because they were very fake and did not display my true self. Ardent is here to offer the opportunity to have portraits that capture the real you.

Beyond portraiture, I am an artist. When I first started shooting with those disposable cameras, I was taking mostly pictures of my friends. As the years went on I moved away from the mantra that I had heard so much in my youth, "A picture is no good if it does not have a person standing in it." I began taking photographs of the thing in my life I thought were beautiful. Some of these pictures were still of people, but greater amount were of the sky, trees and full ashtrays at local hangouts. With these images I began to hone my skill for lighting and set up. I would love to share my unique vision of the world with people and local businesses whether through stock images that I already have on hand or specific projects for businesses and individuals.

So What is a DSLR?

A **digital single-lens reflex camera (digital SLR or DSLR)** is a digital camera that uses an automatic mirror system and pentaprism or pentamirror to direct light from the lens through the viewfinder eyepiece.

The basic operation of a DSLR is as follows: for viewing purposes, the mirror reflects the light coming through the attached lens upwards at an approximately 90 degree angle. It is then reflected by the pentaprism to the photographer's eye. During exposure (when the photograph is taken), the mirror swings upward, and a shutter opens, allowing the lens to project light onto the image sensor.

Interchangeable lenses for SLRs and DSLRs are built to operate correctly with a specific lens mount that is generally unique to each brand. A photographer will often use lenses made by the same manufacturer as the camera body (for example, Canon lenses on a Canon body) although there are also many independent lens manufacturers.

http://en.wikipedia.org/wiki/Digital_single-lens_reflex_cameras



I use the Olympus
E-300 DSLR with
Olympus Lenses
and Hoya Filters.