

# The Keen Observer

Volume 8 1/12/2009

## A New Online Venue

I am always searching for new venues on the internet to promote and sell my art. The newest shop I have opened up is with ImageKind. ImageKind is brought to you by the same people who created CafePress. They sell art prints framed and unframed, and blank cards.. The artist can choose a default framing option, so the buyer can see how the artist would like the piece framed, but in the end, the buyer can choose from thousands of framing variations in order to find the perfect fit. The selection of my photographs to date is only one gallery, but more photographs will be added as the month progresses.

Please stop by my shop and let me know what you think.



*"Sulfur Pits"  
framed through Imagekind.com*

## Disappointing December

For all of the last minute e-mails and event notifications, December was very busy at being disappointing. Winterfest held true to its name and was quite chilly. People did not want to stop to look at booths in fear that they may freeze where they stood. I am grateful to everyone who did stop both to look and to buy. The art display at The Muse has been taken down because the café has closed its doors. I am sad to see it go. I will be looking for somewhere new to hang the pieces I created for that show.

## Snippets

- Don't forget about CafePress for Ardent photographs on Mugs, Bumper Stickers, and more.
- Professional Business Women Conference is February 28, 2009. Visit www.moneywisewomen.net for more information.
- Check out www.etsy.com for wonderful hand made and antique items. To see all the new items from Ardent Photography please check out my store.

***"I shutter to think how many people are underexposed and lacking depth in this field."***

***~Rick Steves,  
Travel Guide and  
Author***

## Guitars, Snow and the World from 25,000 Feet

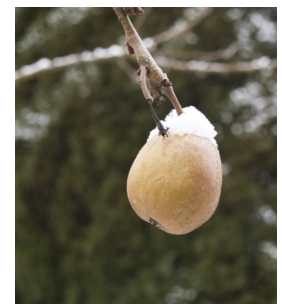


"Downward Fender"

I am happy to report, 2008 was a good year for Ardent Photography, both with business and with new work. One of the issues with being so busy though, is that new photographs are delayed in being published. On that note, I would like to invite you all to please check back frequently during the next month as there will be plenty of new photographs for you to enjoy including a series of musical instruments, pictures from our snowy December, and past and present pictures taken from the dirty windows of commercial airplanes.



"Mt. St. Helen's"



"Snowy Pear"

Mmmmmmm  
Snickerdoodles!

## Snickerdoodles

**Ingredients:**

1 cup butter  
 1 ½ cups white sugar  
 2 eggs  
 2 ¾ cups sifted all-purpose flour  
 1 teaspoon baking soda  
 2 teaspoons cream of tartar  
 ½ teaspoon salt  
 2 tablespoons white sugar  
 2 teaspoons ground cinnamon

**Directions:**

Preheat the oven to 375°F. Grease cookie sheets

In a medium bowl, cream together the butter and sugar. Add eggs one at a time, mixing after each. Sift together the flour, baking soda, cream of tartar and salt; stir into the creamed mixture until well blended.

In a small shallow bowl, stir together the 2 tablespoons of sugar with the cinnamon. Roll the dough into walnut sized balls and roll the balls in the sugar mixture. Place cookies 2 inches apart on the prepared cookie sheet. Bake for 8-10 minutes in the pre-heated oven. Cookies should be slightly golden at the edges. Remove to cool on wire racks.

# JANUARY 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15 Free Art Museum	16	17Wedding Expo
18	19MLK DAY	20	21	22	23	24
25	26 Chinese New Year OX	27	28	29	30	31

## The Art of January

- ◆ January 15th get in free at the Tacoma Art Museum.
- ◆ The Wedding Expo is January 17-18th at the Tacoma Dome
- ◆ Celebrate Martin Luther King Jr. birthday observed and Cezanne's Birthday on the 19th
- ◆ A new year starts in the Chinese calendar. Welcome to the year of the Ox.

### Portrait Price Break

During the month of January, take 10% off your portrait purchase.

Promotional Code:  
APJan2009



### Portrait Appointment Request

Name \_\_\_\_\_  
 Date \_\_\_\_\_  
 Location \_\_\_\_\_  
 Qty. (by 1/2 hour) \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Notes \_\_\_\_\_

Please Mail Request Form to  
 Sarah McTernan  
 c/o Ardent Photography  
 6620 48th Street Ct W  
 University Place, WA 98467

Call 253-566-6175  
 Or 253-376-6141

E-mail requests to  
[sarah@ardentphotography.com](mailto:sarah@ardentphotography.com)

- Check  
 Bill Me

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_

Photography Where You Want It, How You Want It

6620 48th Street Court West  
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Office: 253-566-6175  
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**Ardent**  
 PHOTOGRAPHY



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[WWW.ARDENTPHOTOGRAPHY.COM](http://WWW.ARDENTPHOTOGRAPHY.COM)

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Making the everyday unique.

## Ardent Photography Facts

Ardent Photography is based out of University Place, WA and serves greater Western Washington including Tacoma, Federal Way, Puyallup and Seattle.

I am an on-site photographer, which means I come to you and let the backdrop of your photograph be the important elements in your life. I have found that people let their true personalities shine through when they are in a comfortable setting. This is the idea behind Ardent Photography. I specialize in natural lighting and finding that right moment where "you" shines through. Portrait sessions start at \$60 for a half hour session. Please visit the [portraiture](#) page for more information and print prices. You can contact me via E-mail at [Sarah@ardentphotography.com](mailto:Sarah@ardentphotography.com) or by phone at (253) 566-6175 to make an appointment for portraits.

Beyond portraiture, I enjoy creating [unique photographic art pieces](#) and am available for [commissioned art assignments](#). When people think of commissioned photography they think of magazines or portraits, but there is another aspect, personal project photography. This is the area of photography that takes the objects in your life, the guitar you've had since high school, the heirloom brooch from Grandma Lorraine, and turns them into personal artistic photographs that can be gladly showcased in any room. I love being presented with a challenge and hope you will give me the opportunity to make the art on your walls unique and personal.

Happy New Year!

Can you believe it is 2009?!

I hope everyone had a pleasant holiday season, even with the unusual weather we had here in Western Washington. I do have to say, it was nice to have a white Christmas. For all of the hectic nature of the holiday season, I was glad to get to spend time with my family and I hope all of you were able to enjoy the company of the ones you love. As we start a new calendar year, let each one of us take a moment to forget all of the craziness of the outside world, or even of his/her own world, and send out good thoughts for this upcoming year. I wish you all a happy and productive 2009.

Thank you all for your support in 2008,

*Sarah McTernan*



*"Purple Burst"*