

A Unique Vision of Everyday

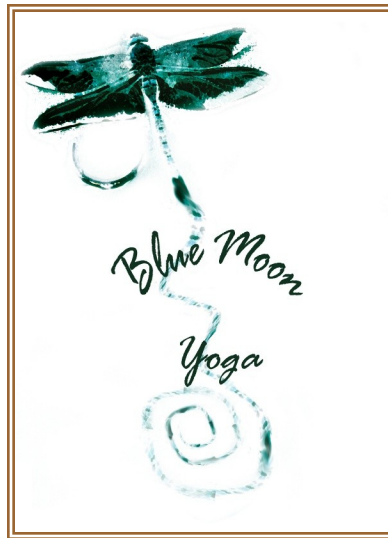
# The Keen Observer

Volume 18 4/7/2010

## Spring Anew

For a small business, the idea of becoming visible on the internet can be daunting. All you want is a simple yet attractive website for people to find in their search for your products or services. You look around for a web designer, but most of the companies only offer boring and unimaginative sites or want more than you make in a year. I would love to provide you with a unique website, tailored to your style and industry, for a fraction of what other companies charge. I charge less because I enjoy creating beautiful websites and stretching my creativity and your vision. Now is the time to update your image and improve your visibility. There are many ways to get people to your website, I help keep them there.

Need help with a logo for a new venture or just jazzing up your current style? I can help with that too. Let's dust off the old and spring into a new vision.



*Simple and Unique*

## Mother's Day Portrait Drawing

I will be holding a drawing for a free mother and child portrait session. If you are a mother, and have a child, and would like to have portraits taken of the two of you, please send me an E-mail with your name and phone number. I will put all the names in a hat and have my daughter pull out the winning name on Sunday, May 9th. You will receive one 1/2 hour portrait session in the location of your choosing within the Puget Sound Region.

To enter, send an E-mail to [sarah@ardentphotography.com](mailto:sarah@ardentphotography.com).

## Snippets

- Are you missing a calendar for 2010? Find what you are looking for on [Zazzle.com](http://Zazzle.com)
- Like one of the photographs you see? Don't forget you can order online anytime through [e-mail](mailto:) or my [Etsy.com](http://Etsy.com) shop.
- I write books too! [One Cream, Two Sugars](http://OneCream.TwoSugars)—Poetry combined with photography and [Painting Life](http://PaintingLife)—an artistic children's book are available through [Blurb.com](http://Blurb.com).

**“The very best pictures adapt themselves to many changes in meaning.”**

~John Szarkowski

## Come See Ardent Photography in Person



On May 1st, 2010, I will be hosting an Art Show at my home from Noon until 6pm. This year, I have invited fellow artist Jeananne Sizemore to join me. You can see an example of her work in her Etsy.com shops [ArtWhims](#) and [ArtWhimsPaper](#). I am hoping to entice additional members of our artist community to set up on my front lawn and show off the unique art of their particular crafts. I will be hosting gallery tours of my framed work at 1pm, 3pm and 5pm with explanations of techniques used to

create specific photographs and to answer any questions that may arise. All work displayed will be for sale. I will be sending out announcements next week and I hope that you all will spread the word to your family and friends. It should be a fun day and there will be some fabulous art to experience. Be sure to check the [Ardent Fan Page](#) for event details.



This bread was so tasty, all I have to show you is an empty pan.

### Quick Herb Bread

- 3 cups Whole Wheat Flour
- 1 tablespoon Brown Sugar
- 1 teaspoon Baking Soda
- 1/2 teaspoon Baking Powder
- 3/4 teaspoon Salt
- 1 teaspoon each dried Thyme, dried Basil, dried Oregano, and Garlic Granules
- 1 Egg
- 1 cup Buttermilk
- 1/2 cup milk
- 1/3 cup Olive Oil

Combine dry ingredients and wet ingredients in two separate bowls. Make a well in the dry ingredients and pour in the wet. Mix just until moistened.

Transfer batter to a 9in x 5in greased loaf pan. Bake in a 350 degree oven for 40-50 minutes or until a toothpick inserted in the center comes out clean. Cool for at least 10 minutes before de-panning. Slice and serve.

Note: This bread is even better the next day!

# APRIL 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15*	16	17*
18	19	20	21	22	23	24*
25	26	27	28	29	30	

## The Art of April

- ◆ April 15th—Don't forget to turn in your Taxes!
- ◆ April 17th—Spring Arts and Craft Fair at Patriot's Landing in DuPont from 11am until 4pm.
- ◆ April 24th—Open House for Footprints—Greater Tacoma Artists Guild at the Greener Bean in Fircrest: 10am-Noon.
- ◆ May 1st—Ardent Photography Open House Art Show from Noon-6pm

### Portrait Price Break



#### Rain or Shine!

Schedule a portrait session by May 1st, 2010 and receive 20% off your entire print purchase!

Use Coupon Code:  
**APRainOrShine2010**

### Portrait Appointment Request

Name \_\_\_\_\_  
 Date \_\_\_\_\_  
 Location \_\_\_\_\_  
 Qty. (by 1/2 hour) \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Notes \_\_\_\_\_

Please Mail Request Form to  
 Sarah McTernan  
 c/o Ardent Photography  
 6620 48th Street Ct W  
 University Place, WA 98467

Call 253-566-6175  
 Or 253-376-6141

E-mail requests to  
[sarah@ardentphotography.com](mailto:sarah@ardentphotography.com)

- Check  
 Bill Me

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_

## A Unique Vision of Everyday

6620 48th Street Court West  
 University Place, WA 98467

Office: 253-566-6175  
 Cellular: 253-376-6141  
 E-Mail: [Sarah@ardentphotography.com](mailto:Sarah@ardentphotography.com)

**Ardent**  
 PHOTOGRAPHY

*A Unique Vision of Everyday*

6620 48th Street Court West  
University Place, WA 98467

Office: 253-566-6175

Cellular: 253-376-6141

E-Mail: [Sarah@ardentphotography.com](mailto:Sarah@ardentphotography.com)

---

[WWW.ARDENTPHOTOGRAPHY.COM](http://WWW.ARDENTPHOTOGRAPHY.COM)

---

## Photograph of the Month



Making the everyday unique.

### *A Request...*

I have been a member of the Etsy community for almost two years now. Though I have been a member of EtsyRain for a large portion of that time, I do not have the desire nor capabilities to get up to the Seattle area for events and meetings. In an effort to bring the Etsy community to the Tacoma area, [Jeananne Sizemore \(artwhims.etsy.com\)](http://artwhims.etsy.com) and I have organized Footprints: Greater Tacoma Artists Guild. We want to give local artisans who sell their wares on Etsy assistance with their businesses and their craft, as well as provide local opportunities in the form of craft shows and festivals.

Are you an Etsy artist in the Tacoma area (or willing to travel here for monthly meetings and events)? Please contact either [Jeananne Sizemore \(artwhims.etsy.com\)](http://artwhims.etsy.com) or [me, Sarah McTernen \(smcternen.etsy.com\)](http://smcternen.etsy.com). Share with us one of your favorite items in your Etsy shop and why you would like to join our team.

[Facebook Fan Page](#)

Thank you,  
*Sarah McTernen*



*We are a group of artists dedicated to helping each other grow in business and creative opportunities. From photographers to people who sew, candle makers to jewelry artists, painters and more we gather to share and spread the word of all things handmade, to leave our mark on those who see and love our art.*