

A Unique Vision of Everyday

# The Keen Observer

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## Welcome 2010

Ardent Photography had a successful 2009. I had my first magazine shoot with Treatment Plant Operator Magazine ([www.tpomag.com](http://www.tpomag.com)), a successful summer of portrait work, festivals and a home art show, the Zazzle shop and Etsy began making sales and a new branch to the business was developed with offering Business Identity Solutions: websites, logos and more for small businesses. As I look forward to 2010, I see some changes on the horizon. The shop at CafePress will be going away. My disappointment with the way that the company chooses to run its business has only grown over the year so we will be parting ways. The website is currently undergoing a major overhaul in design and function. I hope to have the new edition of the website completely up by March. I will also be looking to accomplish what I could not last year; a local artists show. Happy 2010!



Fireworks

## Artists Wanted: The Power of Self

Artists Wanted ([www.artistswanted.org](http://www.artistswanted.org)) is putting on a new art competition focusing around self portraits. I decided to enter not only my profile images that I took but also a few of the photographs from the series I call “Capturing the Photographer.” These photographs capture me at work through reflections in mirrors and windows. Check out my competition portfolio at [www.artistswanted.org/smcternen](http://www.artistswanted.org/smcternen) and show your opinion with a vote. Oh, and as an interesting side note, Steve Buscemi is one of the judges.

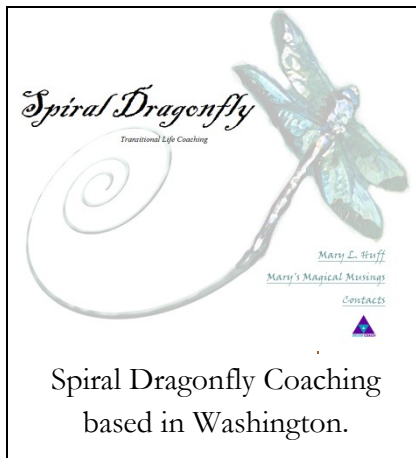
## Snippets

- Ready for some hot cocoa? Find spiffy Mugs and more on [Zazzle.com](http://Zazzle.com)
- Like one of the photographs you see? Don't forget you can order online anytime through [e-mail](mailto:) or my [Etsy.com](http://Etsy.com) shop.
- I write books too! [One Cream, Two Sugars](#)—Poetry combined with photography and [Painting Life](#)—an artistic children's book are available through [Blurb.com](http://Blurb.com).

**“There is  
no formula.  
Only  
confirmations.”**

**~Ernst Haas**

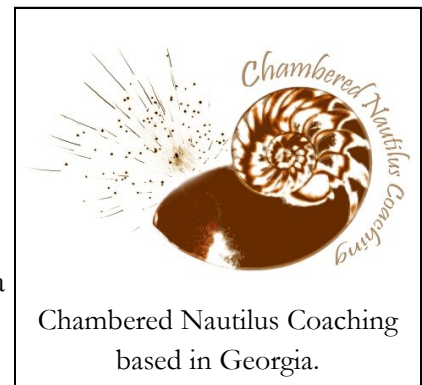
## Looking for a Logo? And more...



Spiral Dragonfly Coaching  
based in Washington.

Business Identity Solutions is off the ground and running. Though I have been helping out small businesses with websites and logos since 2008, I wasn't looking to make it part of my everyday business, I was just helping out where my creative services were needed. Last year I recognized that I liked working with clients to develop successful logos and build lucrative websites. Though this branch of my business is still in its youth, please feel free to visit both [www.spiraldragonfly.com](http://www.spiraldragonfly.com) or [www.bobspropertiesolutions.com](http://www.bobspropertiesolutions.com) to see examples of my web work.

Business Identity is not only a website. I created the logo for Spiral Dragonfly Coaching as well as Chambered Nautilus Coaching based out of Georgia. If you know of a small business who needs a new look or a firm start, let them know they can find creative services with [Ardent Photography](#).



Chambered Nautilus Coaching  
based in Georgia.



### Homemade Veggie Pizza

Friday night has become pizza night at our house, but we threw away the take out menus and instead make it ourselves. The dough is so much more flavorful than what we used to get from delivery and I know that it is made from good, whole ingredients.

### Pizza Dough

- 3-3 1/4 cups white whole wheat flour
- 2 1/4 teaspoon active dry yeast
- 1 1/4 teaspoon sea salt
- 1 cup warm water between 120 and 130 degrees
- 2 tablespoons olive oil

1. Combine 1 1/4 cup flour, yeast and salt in a large mixing bowl. Add water and oil. Whisk to combine and then continue whisking for another 3-4 minutes (if you prefer you can use an electric mixer on low for 30 seconds to bring it together and then on high for 3 minutes.)
2. Stir in as much of the remaining flour as you can.
3. Turn the dough out onto a lightly floured surface and knead in the remaining flour to make a moderately stiff dough (about 6-8 minutes). Should pass the window pane test (stretch a small piece of dough until you can see through it and it should not break).
4. Divide dough in half, cover and let rest for 10 minutes before tossing, rolling, and stretching to fit the desired pan.
5. Top with pizza sauce, cheese and various veggies and/or meat.

# JANUARY 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21 *	22 *	23 *
24	25	26	27	28	29	30
31						

## The Art of January

- ♦ January 21st, 6-9pm- Third Thursday Artwalk-TAM is free—Curator's lecture on Northwest impressionism
- ♦ January 22nd-February 14th Tacoma Musical Playhouse Presents Rent
- ♦ January 23rd Tacoma Philharmonic presents Kids Concerts: Teddy Bears Musical Picnic 10 and 11:30am.
- ♦ January 23, 7-9pm- Tacoma Art Museum Featured Event—The Secret Language of Animals

### Art Price Break

Order Any Framed Print before February 1st, 2010 and receive 25% off!



Use Coupon Code:  
**APFrame2010**

### Portrait Appointment Request

Name \_\_\_\_\_  
 Date \_\_\_\_\_  
 Location \_\_\_\_\_  
 Qty. (by 1/2 hour) \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Notes \_\_\_\_\_

Please Mail Request Form to  
 Sarah McTernan  
 c/o Ardent Photography  
 6620 48th Street Ct W  
 University Place, WA 98467

Call 253-566-6175  
 Or 253-376-6141

E-mail requests to  
 sarah@ardentphotography.com

- Check  
 Bill Me

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_

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**Ardent**  
 PHOTOGRAPHY



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[WWW.ARDENTPHOTOGRAPHY.COM](http://www.ardentphotography.com)

Making the everyday unique.

# Photograph of the Month



## A Request...

“We've all seen the heavy damage that can be done when we have heavy rains and then violent winds whip through our neighborhoods. The reason many healthy trees fall or blow over is the constant rain saturates the ground and loosens the root system. Trees topple on cars, homes, and take out power lines. Homeowners can prevent some of the damage by spotting dangerous trees and removing them before a storm hits.” ~[dangeroustreeremovals.com](http://dangeroustreeremovals.com)

Got a tree that makes you nervous every time you come home? Need landscaping, brush removal, or something demolished? Call Bob Smith, owner of Bob's Property Solutions. Bob can help you with all of your property needs. No job is too small.

[www.bobspropertiesolutions.com](http://www.bobspropertiesolutions.com) and [www.dangeroustreeremovals.com](http://www.dangeroustreeremovals.com)

Thank you,  
Sarah McTernan



*Excavation, tree & stump service,  
brush mowing, clearing, demo & more*

(253)651-7494

Bobs-email@comcast.net

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*"I'm your Huckleberry"*